


Introducing TrustYou



As a valued FASTBOOKING client, benefit from TrustYou's full product portfolio, improve your e-reputation and encourage direct bookings.



TrustYou Products

TrustYou Stars

- 1 Login
- Post-Stay Email
- Survey Template
- Push to Google
- Influence your reputation

FREE

*Included with your
FASTBOOKING ATTRACTION subscription*

Advanced Survey Functions

Benefit from the full version of TrustYou Stars by adding **advanced functions** to your TrustYou Stars account!

*Special rate for
FASTBOOKING clients*

TrustYou Analytics

Subscribe to **TrustYou Analytics** to monitor, analyze, and manage your reputation:

- 5 Logins
- Benchmark: 10 competitors

*Special rate for
FASTBOOKING clients*

Multiple Surveys

Upgrade your account with **TrustYou Multiple Surveys** to get specific feedback from different guest segments and send out more than one type of survey.

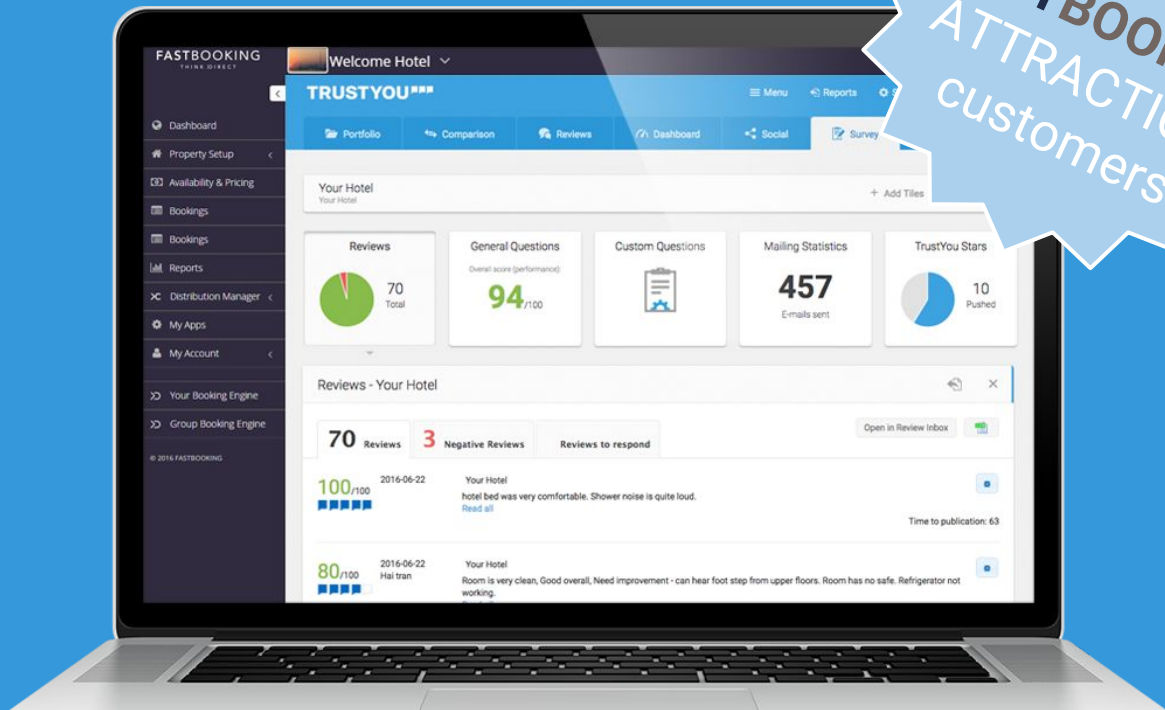
*Special rate for
FASTBOOKING clients*

*Only eligible for upgrade when paired
with TrustYou Analytics*

TRUSTYOU™

STARS

FREE for
FASTBOOKING
ATTRACTION
customers



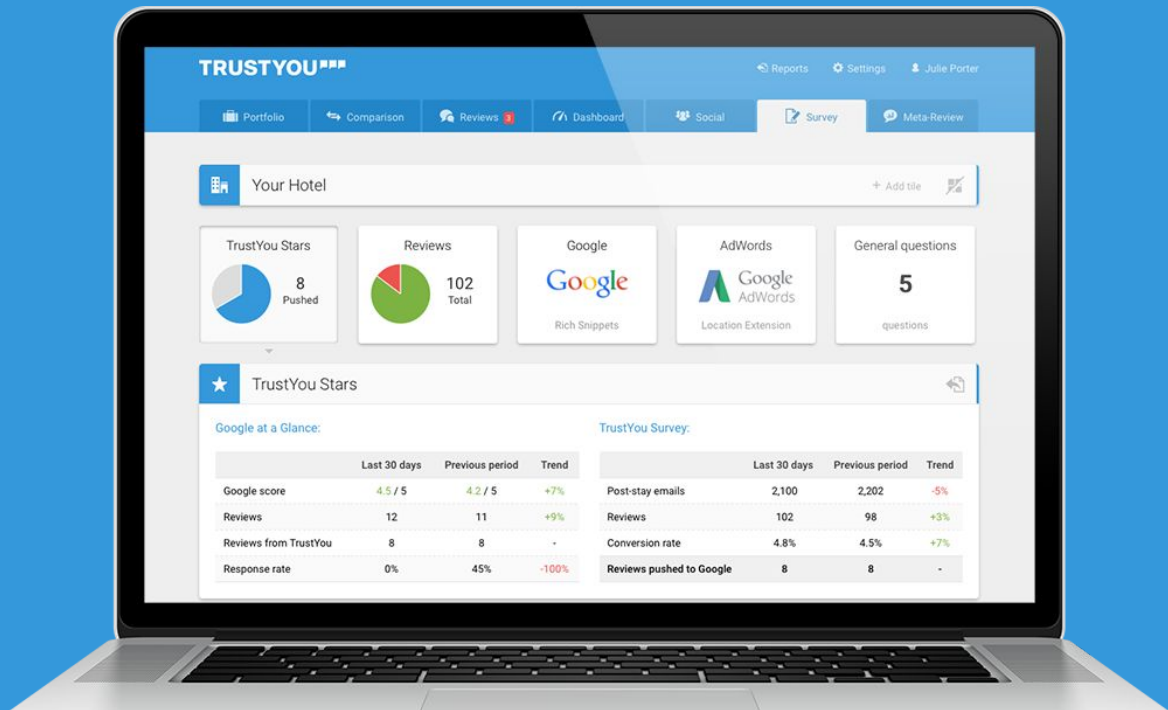
Increase Hotel Revenue with a Better Online Reputation

With your FASTBOOKING account you can now benefit from the world leading guest satisfaction survey solution: **TrustYou Stars**

- Send post-stay messages and customizable surveys to your guests
- Collect unlimited feedback from your hotel guests and analyze them with custom reports
- Respond to reviews from within your dashboard
- Push survey results into Google to be displayed in search results
- Enhance your content on Google, within the integrated Meta-Review
- Improve the score in your Meta-Review shown on hundreds of sites
- Integrate your reviews, TrustScore, and Meta-Review for better SEO
- Improve operations with more collected feedback from guests
- Create trust and encourage direct bookings with your verified reviews

TRUSTYOU

STARS



ADVANCED SURVEY FUNCTIONS

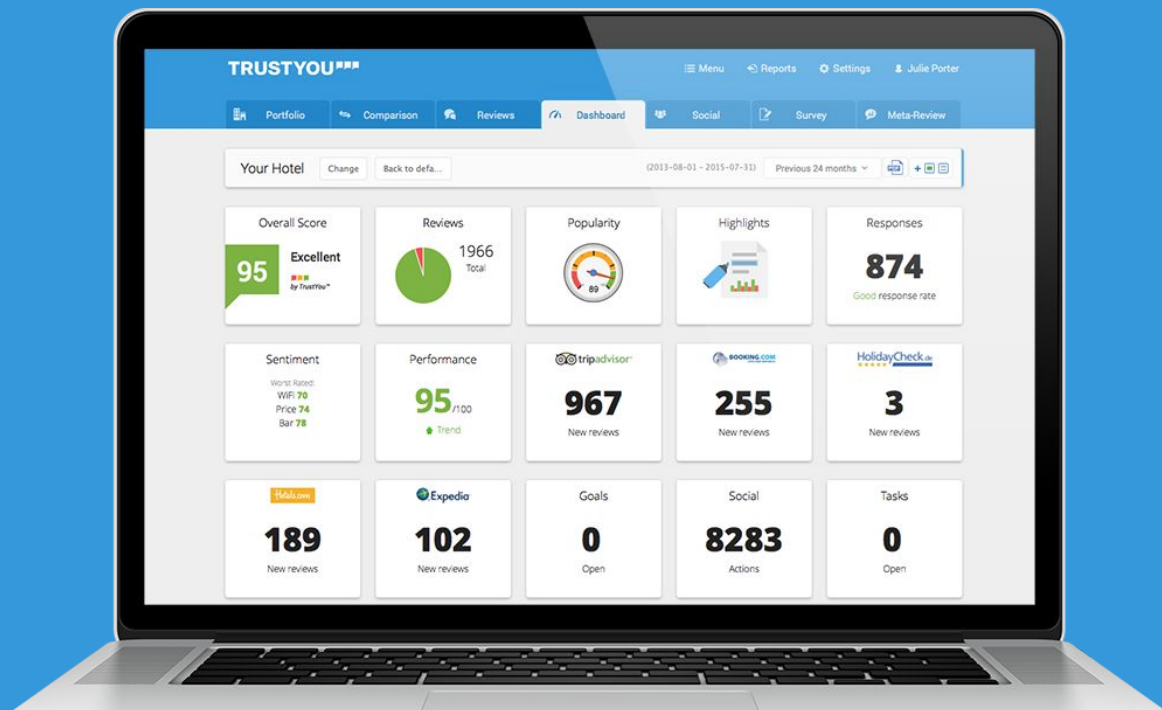
Bring your guest satisfaction survey to the next level

Upgrade your TrustYou Stars account to have advanced survey functionality:

- Control the look and feel of your survey with a greater variety of customization options
- Gain feedback on areas of your hotel and service that matter to you
- Choose between a variety of rating scales that suit your needs
- Customize and/or select questions from a large selection of question- and answer-types
- Modify your survey into multiple pages for better user experience
- Encourage guests to share reviews on social networks
- Boost your social media channels by including the “Facebook-Like” and “Share on Twitter” button into your survey

TRUSTYOU™

ANALYTICS



TrustYou ANALYTICS

Analyze and Influence Your Reputation with Analytics

Take control of your hotel's reputation with the leading online solution

- Visualize your comprehensive review ecosystem in one dashboard
- Save time by managing all online review sources at once
- Set real time alerts and stay up to date with new guest reviews
- Customize the user-interface for enhanced productivity
- Stay effective and efficient with one-click tailored reporting
- Seamlessly integrate existing guest data with TrustYou Stars reviews
- Benchmark your hotel performance against up to 10 competitors
- Improve your score, influence your review summaries, and impact your ranking on Google and on hundreds of travel sites

PLUS: Multiple Surveys

- Send and receive unlimited customizable surveys to your guests, e.g. set up different surveys for business travelers and for leisure travelers

Questions?



Please contact
sales@fastbooking.net for any
questions or further information