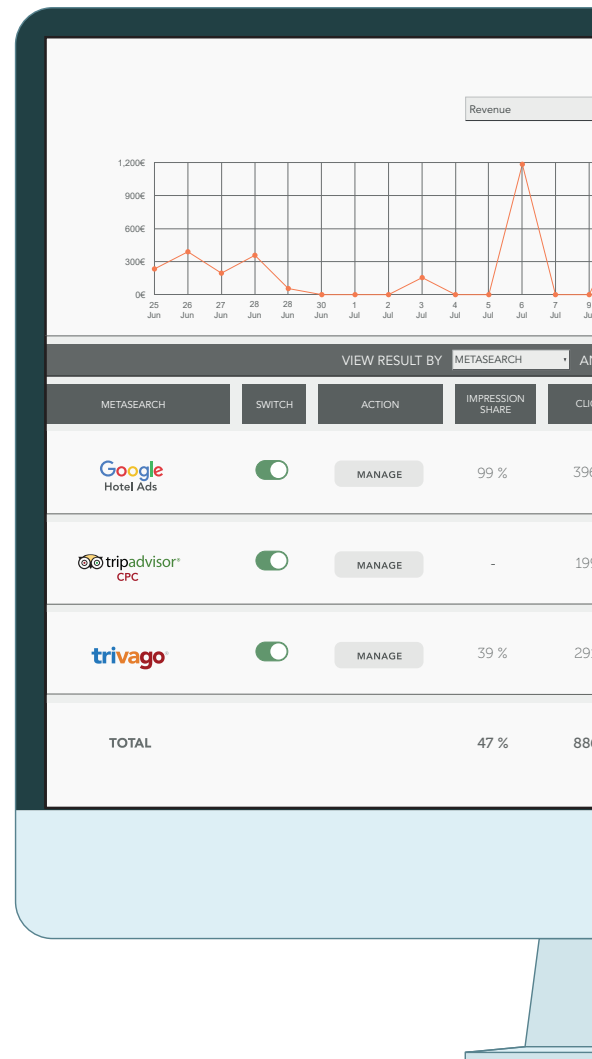




MetaGenius: Manage your metasearch campaigns from one-single point

Compatible with any hotel CRS, **MetaGenius is the best one-stop shop to manage campaigns** in a standardized way on the leading worldwide metasearch. MetaGenius encompasses many **innovative and smart features** that will help you to get the best ROI.

- **Expand your direct sales** through Hotel Metasearch
- **Manage your campaigns autonomously** and control your ROI
- **Benefit from personalized recommendations** thanks to the integrated «**Smart Bidding**» tool
- **Control** your marketing costs
- **Reduce your dependence** on OTAs
- **Compatible** with all CRS



Google Hotel Ads

Hotels
Combined

KAYAK

tripadvisor®

trivago®

1st

Metasearch have become the first source of traffic to your website

5

leading Metasearch connected

2

management models: Self Service or Full Service, it's your call!

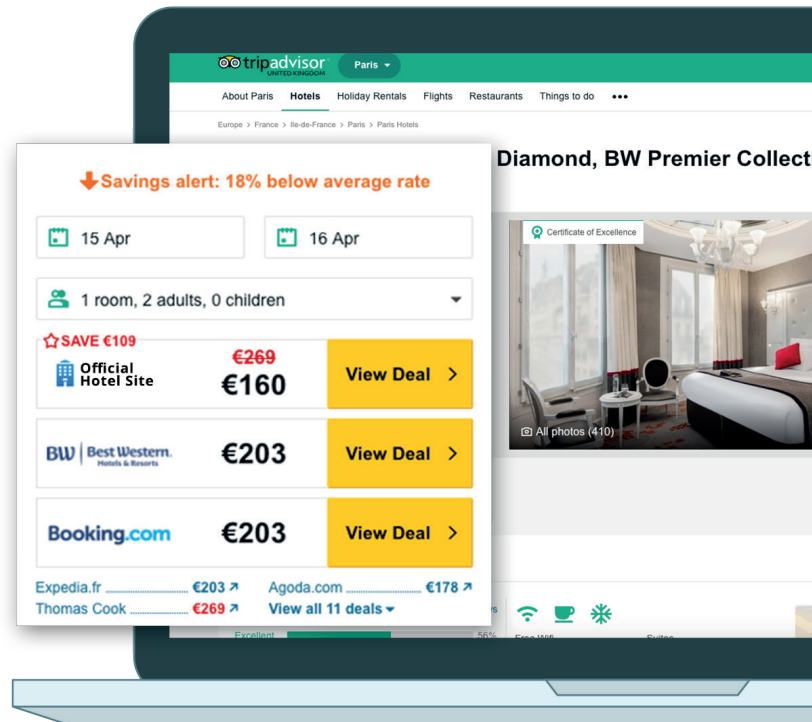


Direct Link:

Let FASTBOOKING connect you to the Metasearch and manage your campaigns

FASTBOOKING Direct Link service is a **comprehensive solution**: from Metasearch connectivity to campaign management, our expert teams manage everything from A to Z **to display your prices and availabilities** on metasearch.

- **Guarantee your ROI:**
Without taking any risk: we invest for your clicks, you only pay for guests who actually stayed in your hotel.
- **Save time:**
Everything is managed by our teams
- **Increase your direct sales:**
your hotel is no longer distributed only by OTAs



1st

Metasearch have become the first source of traffic to your website

1700

hotels rely on FASTBOOKING teams to manage their metasearch campaigns

0

investment: you pay only for what brings you bookings!



Request a demo
www.fastbooking.com