

PRESS RELEASE

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www.fastbooking.com

**FASTBOOKING names Lorin WAHLERS
Vice President Account Development EMEA**



FASTBOOKING is pleased to announce the appointment of Lorin WAHLERS as Vice President of Account Development EMEA.

Under Lorin WAHLERS' leadership, the Account Development service will be in charge of helping FASTBOOKING's customers to **increase their direct sales** thanks to company's new products and services.

*"In a worldwide hospitality sector today strongly digitalized, complex and competitive, professionals need to improve continuously. What tools are the most convenient? Which strategy will be the best for me? **We bring solutions to our clients.** I used to do it as Revenue Optimization Director. I will carry on accompanying our customers by driving them henceforth within our whole offer of products and services. As they evolve, we will provide them **adapted solutions to increase their turnover and guarantee the best ROI**"* says Lorin WAHLERS.

Prior to becoming Vice President Account Development, he served FASTBOOKING as Director Revenue Optimization, and previously was Strategic Account Manager at Availpro. Five years of experience in the service, software and technology industry for a hospitality market he knows perfectly thanks to **10 years spent in hotels' hearts** (Hotel Millenium Paris CDG, The Ascott Limited and Louvre Hotels).

FASTBOOKING offers leading edge products and services to hotels willing to develop a direct sales strategy. In an optimal support, FASTBOOKING offers tailor-made strategies in order to maximize performances and improve independence. FASTBOOKING employs 200 people worldwide (8 offices: Paris, New-York, Venice, New-Delhi, Singapore, Beijing, Bangkok and Tokyo) who, each day, serve its 8000 clients.