

**PRESS RELEASE**

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**Martial Graslin appointed Vice President Customer Success EMEA  
at FASTBOOKING**



**FASTBOOKING is pleased to announce the appointment of Martial Graslin, as Vice President Customer Success EMEA. Martial brings a 100% customer-centric mindset and enhances FASTBOOKING's client-first culture.**

Martial Graslin's precious knowledge of Saas and E-commerce enables him to understand and fulfill FASTBOOKING's customers' needs. His experience in 100% customer-centric management will make FASTBOOKING's client-first culture stronger.

*"I am thrilled to join FASTBOOKING. We put the client in the center of our priorities, not only within our new Customer service but in all our departments. I am convinced that this philosophy of Customer success will differentiate us by bringing the seamless service our clients deserve"* says Martial Graslin.

Prior to joining FASTBOOKING, he was Director of Pre-Sales EMEA for Emailvision. Starting out on the Account Management side, he has then been responsible for the set-up of the company's service department in the United States, before stinting as Global Delivery Director and finally heading up Emailvision's team of pre-Sales Managers who consult and aid customers from set-up to strategy. A service's mentality of paramount importance fitting with FASTBOOKING priorities.

*FASTBOOKING offers leading edge products and services to hotels willing to develop a direct sales strategy. In an optimal support, FASTBOOKING offers tailor-made strategies in order to maximize performances and improve independence. FASTBOOKING employs 200 people worldwide (8 offices: Paris, New-York, Venice, New-Delhi, Singapore, Beijing, Bangkok and Tokyo) who, each day, serve its 8000 clients.*

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