

PRESS RELEASE

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Forte Village selects FASTBOOKING for its Booking Engine, Channel Manager, GDS and Direct Link offers



[Forte Village](#) and [FASTBOOKING](#) have agreed to partner for worldwide reservation, distribution and digital marketing services.

Forte Village will use [Attraction](#) and [Channel Manager](#) for 7 hotels, and [GDS](#) for 6, including Hotel Villa del Parco & Spa, member of Leading Hotel Worldwide network. FASTBOOKING will provide its leading technology and services to optimize Forte Village sales and distribution through all important distribution channels worldwide.

Based on the South coast of Sardinia, Forte Village resort offers a choice of five 5 star and three 4 star hotels, plus six luxury villas, and has won many famous awards worldwide for the very high quality of its offer and services.

"As a luxury and international resort with a large offer, we need reassuring, simple and efficient tools to handle our central reservation system, get the best out of our many distribution channels and convert our traffic into bookers. That's exactly what FASTBOOKING provides us. Attraction for example, our new Booking Engine, is very simple and clear, for us as for our visitors. And the know-how expertise of that company's technology and people (many thanks to their dedicated team in Italy) are exactly what we were searching for" says Lorenzo Giannuzzi, General Manager for Forte Village.

"We are very pleased to partner with Forte Village. The most prestigious group in Sardinia we share many values with. In 2014, we made many developments on our reservation interfaces. And we'll keep improving as every hoteliers must constantly stick to the fast evolutions of the digital market. Distribution, digital marketing and reservation are strategic issues, and the core of our expertise. We are delighted to provide it to a great resort such as Forte Village to help them maximize their turnover" declares Francis Louis Passerini, Vice-President of Sales Operations (EMEA & US) for FASTBOOKING.

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About Forte Village: Nestled among 47 hectares of gardens along a beach on the south coast of [Sardinia](#), the resort offers its visitors a choice of 5 [five star hotels](#) and 3 four star hotels plus 6 [luxury villas](#). Guests have a choice of gourmet and buffet [restaurants](#), up to 21 in high season; numerous swimming pools and a piazza with fashion boutiques and evening entertainment. [Infants, children and teenagers](#) all have so much to do and an unparalleled range of [sports](#) facilities and [academies](#). Last but not least, there is always space to relax and enjoy the treatments and luxury of the world class [Thalasso Del Forte spa](#).

FASTBOOKING offers leading edge products and services to hotels willing to develop a direct sales strategy. In an optimal support, FASTBOOKING offers tailor-made strategies in order to maximize performances and improve independence.

FASTBOOKING employs 200 people worldwide (8 offices: Paris, New-York, Venice, New-Delhi, Singapore, Beijing, Bangkok and Tokyo) who, each day, serve its 8000 clients.